



Attorney Docket No. SOM920000015US1

#8
BA 2/25/03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): J.S. Lipscomb et al.

SERIAL NO.: 09/749,407

FILED: December 28, 2000

FOR: INTERACTIVE TV CONTEXTUAL CONTENT SURFING USING
INTER-CHANNEL HYPERLINKING: SYSTEMS, METHODS &
PROGRAM PRODUCTS

RECEIVED

JAN 08 2003

Technology Center 2800

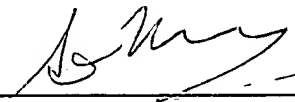
ASSOCIATE POWER OF ATTORNEY

Please recognize **JOSEPH B. RYAN**, Reg. No. 37,922; **KEVIN M. MASON**, Reg. No. 36,597; **WILLIAM E. LEWIS**, Reg. No. 39,274; **ROBERT J. MAURI**, Reg. No. 41,180; **WAYNE L. ELLENBOGEN**, Reg. No. 43,602; and **MICHAEL J. CHANG**, Reg. No. 46,611; each of them of **RYAN, MASON & LEWIS, LLP**, 90 Forest Avenue, Locust Valley, New York 11560 as associate attorneys in the above-mentioned application, with full power to prosecute said application, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

Telephone calls should be made to William E. Lewis by dialing (516) 759-2946.

All written communications are to be sent to **Ryan, Mason & Lewis, LLP**, 90 Forest Avenue, Locust Valley, New York 11560.

Dated: 12/19/2002



Steven J. Meyers
Registration No. 29,330
Attorney for Applicant(s)

International Business Machines
Corporation
Route 100 (Bldg. 1, 1J-07)
Somers, NY 10589